

Date: 18th October, 2023

To,
The BSE Ltd.
P.J. Towers, Dalal Street,
Fort, Mumbai – 400002

Reference: Scrip Code – 543895 Sub: Press release

<u>Reference:</u> Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ('Listing Regulations').

Dear Sir/Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled "*TradeFairTimes, India's Pioneer Trade Show Magazine & Website*".

You are requested to kindly take the above information on record.

Thanking You
Yours faithfully,
For Exhicon Events Media Solutions Limited,

Pranjul Jain Company Secretary & Compliance Office Membership No. A67725

Encl.: as above

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: 103, Crystal Paradise, DS Road, off Veera Desai Road,

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Trade Fair Times, India's Pioneer Trade Show Magazine & Website

Trade Fair Times, India's Pioneer Trade Show Magazine & Website is scheduled to publish UAE edition from December 2023 onwards. The UAE, which hosts to over 6500 exhibitions in a year so far doesn't have any media focusing on trade fair.

Exhicon Impex FZE LLC, the UEA based Exhicon promoter company is being given license to print, publish, promote and market Trade Fair Times Arabia edition. The monthly edition starts to be published from Dec 2023 onwards.

