

Date: July 22, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

SCRIP CODE: 543895

Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. (“**Listing Regulations**”).

Dear Sir/ Madam,

With reference to the captioned subject, we wish to inform you that Exhicon Event Media Solutions Limited (“**the Company**”), has signed the Joint Venture Agreement (“**JV**”) with Gaikwad Family of Hadapsar, Pune on July, 22, 2024 for creating Pune's Largest Exhibition and Convention Facility.

The development of Pune’s premier Convention & Exhibition Centre, an expansive, multi-purpose venue shall set a new standard for MICE (Meetings, Incentives, Conferences, and Exhibitions) facilities in the City. Spanning a total project area of 3,00,000 Square Feet, this cutting-edge complex will be located in Hadapsar, the heart of Pune, offering unparalleled amenities and flexibility for a wide range of events.

Venue Highlights:

- 1. Expansive Facilities:** The centre boasts pune’s biggest convention area with 60,000 square feet of air-conditioned space, semi-permanent and permanent exhibition halls designed to host a variety of events, with 100,000 square feet of lush green lawns, perfect for large-scale events and a grand stage to enhance any outdoor occasion.
- 2. Accommodation:** With 25 Well-appointed guest rooms, attendees can stay on-site, ensuring convenience and comfort.
- 3. Ample Parking:** The venue features parking capacity for up to 2,500 vehicles, making it accessible for large gatherings.
- 4. Versatile Spaces:** Equipped with both semi-permanent and permanent exhibition halls & large banquets, the center is designed to host a variety of events, from intimate gatherings to grand banquets and corporate functions. An expansive kitchen area supports large catering needs, ensuring seamless service for weddings, conferences and social events.

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22,
Veera Desai Road, Andheri West, Mumbai - 400053, Maharashtra, India

Toll Free: 1800 258 8103 | Email: info@exhicongroup.com | www.exhicongroup.com

Pune's Foremost Event Destination:

Positioned to be Pune's biggest venue for the exhibitions, conventions, meetings, and live events, this dynamic facility is to be engineered to accommodate both physical and hybrid events. The center's flexible infrastructure and modern amenities is to provide an ideal setting for any event, from high-profile corporate meetings to vibrant cultural festivals.

The first phase of this state-of-the-art venue is targeted to be completed and open for bookings by December 2024. The second and final phase of the venue is to be expected to open by March 2025.

*The details in this regard, pursuant to Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed as **Annexure-A** to this letter.*

You are requested to please take the above intimation on your records.

Thanking You,

Yours Faithfully

For **Exhicon Events Media Solutions Limited**

Pranjul Jain
Company Secretary & Compliance Officer
Membership No. A67725,

Encl: A/a

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ANNEXURE A

The details as required under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended read with the SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and the SEBI Circular No. SEBI/HO/CFDPoD-1/P/CIR/2023/123 dated July 13, 2023:

Sr. No	Particular	Details
1	Name of the entity(ies) with whom agreement/ JV is signed	JV is signed between Exhicon Events Media Solutions Limited and Gaikwad Family
2	Area of agreement/JV	Pune
3	Domestic/international	Domestic
4	Share exchange ratio / JV ratio	60:40 (60 percent Exhicon 40 Percent Gaikwad Family)
5	Scope of business operation of agreement / JV	Exhicon to design, build & operate the said venue on its own cost, while the Gaikwad Family to provide leveled Land & required permissions for the development on their own cost
6	Details of consideration paid / received in agreement / JV	Security deposit of Rs 1 Cr by Exhicon and entire cost of construction.
7	Significant terms and conditions of agreement / JV in brief	Gaikwad family to provide total land measuring 300,000 Sq. Ft. (including parking area) along with the permissions from the statutory authorities for Exhicon to design, build and operate on its own cost
8	Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	No
9	Size of the entity(ies)	3,00,000 Square Feet
10	rationale and benefit expected	Owning the largest event space in Pune is to provide multiple revenue streams, including venue rentals, catering services, hospitality services, event management services and royalties from the service providers who will render their services at the venue. This also adds long term revenue visibility as the venue is booked in advance for events.

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