

Date: April 24, 2025;

To

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street

Mumbai- 400 001

SCRIP CODE: 543895

Subject: Outcome of “Corporate Restructuring and Investment Committee” Meeting held on Thursday, April 24, 2025;

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”).

With reference to the captioned subject and in accordance with the provisions of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), and all other applicable provisions, we wish to inform you that the Corporate Restructuring and Investment Committee in their meeting held today i.e., Thursday, April 24, 2025, at the registered office of the Company at Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22, Veera Desai Road, Andheri West, Mumbai, Maharashtra, 400053, Maharashtra, inter-alia, considered and approved a strategic capital outlay of up to Rs. 50,00,00,000/- (Rupees Fifty Crores Only) over the next two financial years.

This investment enabled by the confidence shown through our recent preferential allotment will be deployed for the design, development, and deployment of temporary and semi-permanent event structures, as detailed below:

1. Fund Deployment & Asset Scope: The fund will be used to procure and commission:

- Semi-Permanent Modular Event Venues
- Large-Span Hangars & Super Structures
- Indoor Pre-Fab Maxima & Octanorm Systems
- Portable Hospitality Suites, Rest Rooms, Box Offices & Registration Arenas
- Modular Staging & Rigging Solutions

This infrastructure shall provide 50,000 Sq. Mt. of flexible exhibition space with a 15 to 20 years asset life positioning us to meet the burgeoning demand for rapid-deployment at various event venues.

2. Strategic Rationale & Market Context:

- **Scaling MICE Infrastructure:** This investment enhances our infrastructure capabilities in the fast-growing Indian MICE (Meetings, Incentives, Conferences & Exhibitions), Large format Corporate Events & Live Entertainment sector.

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:L74990MH2010PLC208218

Regd. Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22,

Veera Desai Road, Andheri West, Mumbai - 400053, Maharashtra, India

Toll Free: 1800 258 8103 | Email: info@exhicongroup.com | www.exhicongroup.com

- **India's Booming Demand:** India's MICE Sector is forecast to grow at 12% CAGR over the next five years driven by trade fairs, corporate events, government summits, and live entertainment.
 - **Sustainability & Standards:** All new structures will adhere to international design, safety, and sustainability benchmarks, using eco-friendly, reusable materials to support green event practices.
3. **Monetization & Financial Impact:**
- **Recurring Revenue Streams:** Ownership of modular assets will unlock revenue through long term & event-wise venue rentals, event management and ancillary services (AV, F&B, logistics).
 - **Margin Enhancement:** By replacing third-party rentals with owned infrastructure, we are estimating a 35-40 % EBITDA margins per event.
 - **Revenue Recognition and Payback:** At a modest 50% annual utilization, the assets can generate an incremental Rs. 35-40 Crore in annual revenues over their lifespan, with a 3-year payback period.
4. **Long-Term Value Creation:**
- **Strengthen Operational Readiness:** Rapidly scale our ability to host large-format exhibitions and high-profile government summits.
 - **Elevate Market Presence:** Establish our company as the preferred provider of quick-deploy, world-class event venues.
 - **Deliver Shareholder Value:** Build a capitalized asset base that drives recurring revenue, profitability, and long-term returns.

The meeting started at 04:30 PM and concluded at 06:00 P.M.

The aforesaid information is also available on the website of the Company <https://exhicongroup.com/>.

This is for your information and records.

Thanking You,

Yours Faithfully

For Exhicon Events Media Solutions Limited

Pranjul Jain
Company Secretary & Compliance Officer
Membership No. A67725

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