

Date: February 27, 2025,

BSE Limited

Phiroze Jeerjeebhoy Towers,
Dalal Street,
Mumbai – 400 001

SCRIP CODE: 543895

Subject: Press Release

Reference: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015

Dear Sir / Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company Titled **“Hungama Digital Media Entertainment Private Limited & Exhicon Events Media Solutions Limited Sign Exclusive Five-Year Partnership for ‘Independent Together’”**

You are requested to please take the above intimation on your records

Thanking You,

Yours Faithfully,

For **Exhicon Events Media Solutions Limited**

Pranjul Jain

Company Secretary & Compliance Officer

Membership No. A67725

Encl: A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22,

Veera Desai Road, Andheri West, Mumbai – 400053, Maharashtra, India

Toll Free: 1800 258 8103 | Email: info@exhicongroup.com | www.exhicongroup.com

**“HUNGAMA DIGITAL MEDIA ENTERTAINMENT PRIVATE LIMITED & EXHICON
EVENTS MEDIA SOLUTIONS LIMITED SIGN EXCLUSIVE FIVE-YEAR PARTNERSHIP
FOR ‘INDEPENDENT TOGETHER’”**

Hungama Digital Media Entertainment Private Limited (“*Hungama*”), a leader in digital entertainment, has signed an exclusive and irrevocable five-year agreement with Exhicon Events Media Solutions Limited to host and organize the highly anticipated on-ground event, ***“Independent Together”***.

Under this strategic collaboration, Exhicon will oversee the event’s production & management, providing essential services such as ground staff, logistics, technical production licensing, and venue construction.

Hungama, on the other hand, will spearhead artist curation and marketing efforts, ensuring a dynamic and engaging experience for audiences.

Revenue generated from ticket sales, sponsorships, booth rentals, and other sources (minus event expenses) will be equally shared between the two partners,

This partnership marks a significant milestone in the live entertainment industry, bringing together two industry leaders to create an immersive and unforgettable experience for music and entertainment enthusiasts.

About Hungama Digital Media Entertainment Private Limited:

Hungama Digital Media Entertainment Private Limited is a pioneering digital entertainment company known for its innovative content and vast reach in the entertainment industry. Hungama is known as South Asia’s largest digital and mobile entertainment company.

About Exhicon Events Media Solutions Limited:

Exhicon Events Media Solutions Limited listed on the BSE is a pioneer 360 degree event and exhibition solutions company in India having subsidiaries in India, Hongkong and UAE and group promoted companies in Thailand and Switzerland.

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