

To BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street Mumbai- 400 001

SCRIP CODE: 543895

<u>Subject:</u> Signing of Letter of Intent ("LOI") with India Exposition Mart Limited for Development of High Value Exhibition Infrastructure;

Ref: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ("Listing Regulations").

Dear Sir/ Madam,

With reference to the captioned subject, we are pleased to inform you that Exhicon Events Media Solutions Limited ("the Company") has signed a Letter of Intent ("LOI") with India Exposition Mart Limited ("IEML") for the development of extended exhibition halls at the Expo Centre, Greater Noida;

Following are the key elements of the LOI:

- 1. The project involves the design, construction and service of Semi-Permanent Exhibition Halls, which are adaptable for conversion into Permanent Structures.
- **2.** The agreement includes deployment of the Temporary German Hangar, till the completion of the project to host ongoing events, ensuring immediate utility and monetisation.
- **3.** The project will offer a revenue opportunity estimated between INR 20 Crore to INR 35 Crore, for the FY 2025-2026 & 2026-2027, depending on final specifications and scope expansion.

The engagement shall enhance our presence in the high-demand Exhibition Infrastructure segment and aligns with our long-term objective of building scalable, exhibition infrastructure solutions.

The project will significantly expand the indoor exhibition capacity at Expo Centre, Greater Noida, addressing the growing Domestic and International demand for Modern Exhibition Spaces, and positioning the venue as a premier MICE destination.

Exhicon is well-positioned to design, build & operate Multipurpose Event Venues across India, with three venues currently under construction and the first phase of Messe Global Pune already operational.

This collaboration further strengthens the Company's National footprint in the Exhibition Infrastructure Segment and supports its long-term growth strategy.

EXHICON EVENTS MEDIA SOLUTIONS LIMITED



The said information is also available on the Company's website at https://exhicongroup.com/

You are requested to please take the above intimation on your records.

Thanking You,

Yours Faithfully

For Exhicon Events Media Solutions Limited

Mohammad Quaim Syed Managing Director DIN: 03163591

EXHICON EVENTS MEDIA SOLUTIONS LIMITED